



**NOT FOR RELEASE PRIOR TO 10 AM FRIDAY 21 FEBRUARY 2020**

21 February 2020

London, United Kingdom

### **BAKKER BENELUX CONSULTING LEAD**

Pierpoint Financial Consulting adds Jeroen Bakker as Benelux consulting lead. Jeroen brings over 20 years of securities finance expertise on both the buy and sell side to the table. His experience includes head of trading at agent and principal lenders and most recently sales and marketing for the equity finance desk at a major UK bank.

Roy Zimmerhansl, Practice Lead has been dealing with Jeroen for many years commenting: "I am very excited to be working with Jeroen. I have sat across the table from him as counterparty so I know he brings deep knowledge and creative thinking to issues facing market participants." Additionally, he has strong sales skills which will be for the benefit of the wider team in addition to his remit for Benelux.

Jeroen Bakker added: "I am very excited to join a group of elite industry veterans and am looking forward to working with the team." Jeroen has practical experience and knowledge across securities lending and repo as well as experience of collateral management within a treasury unit. "Securities finance is increasingly a cross-product, integrated activity at both buy-side and sell-side firms and I look forward to working with clients to optimise their businesses.

Pierpoint Financial Consulting is a boutique consultancy focused on securities finance and collateral management, providing independent advisory services to a broad range of market participants including buy-side and sell-side firms, vendors and consultants. Pierpoint works with institutions that are actively engaged in securities finance as well as those considering participation. The Pierpoint edge is its "insider's knowledge" of the business gained by the team over many years in industry leadership roles. Pierpoint's consulting team puts that edge to work for its clients.

You can be certain to receive our coming announcements and offers by subscribe to the mailing list [here](#). Also, please follow us on [LinkedIn](#), [Twitter](#) or [Facebook](#).

### **Contact for more information**

**Tel: +44 (0)7366 467127**

**Email: [contact@pierpoint.info](mailto:contact@pierpoint.info)**

**Website: [www.pierpoint.info](http://www.pierpoint.info)**